

CRE Technology Optimization

Cognitive Corp. is a workplace optimization consultancy designed for the IoT Age. We are industry experts at leveraging emerging technologies to enhance occupant experience with adaptive systems that support ease of use, wellbeing, and analytics.

We provide services within four dimensions - Spatial Analytics, Autonomous Workplace, Distributed Work and Smart Building.



Spatial Analytics



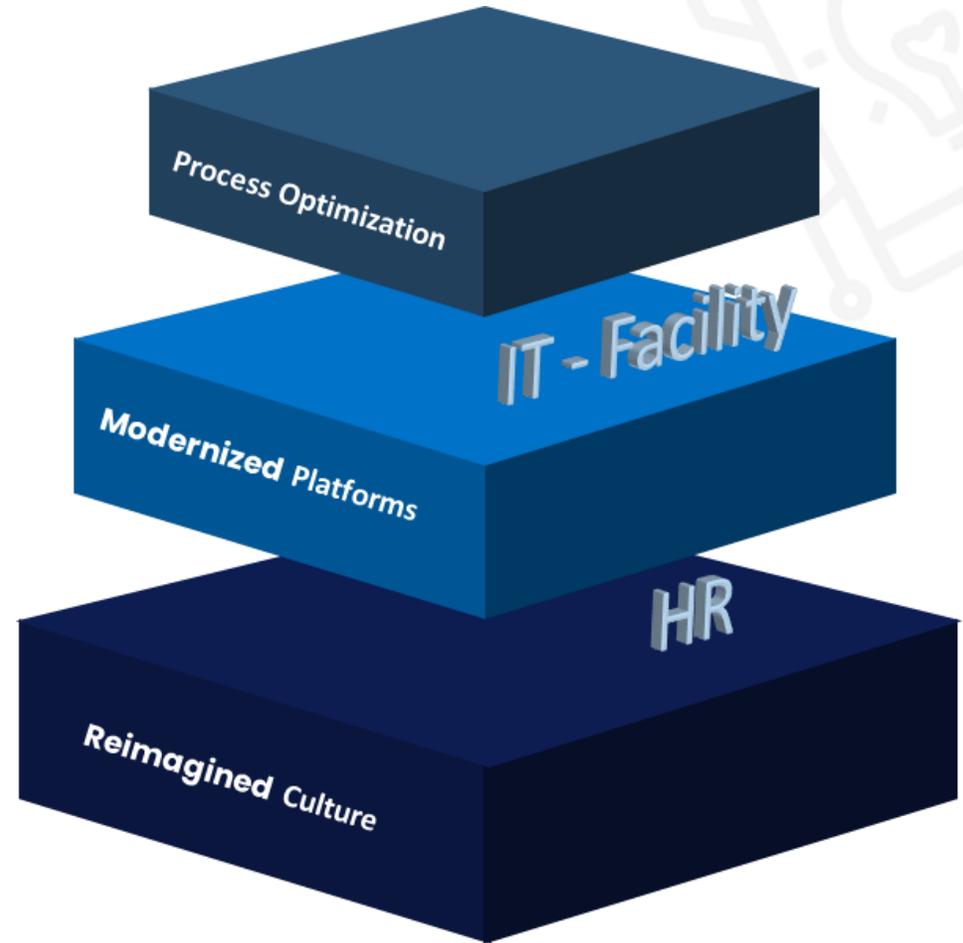
Autonomous Workplace



Distributed Work



Smart Building



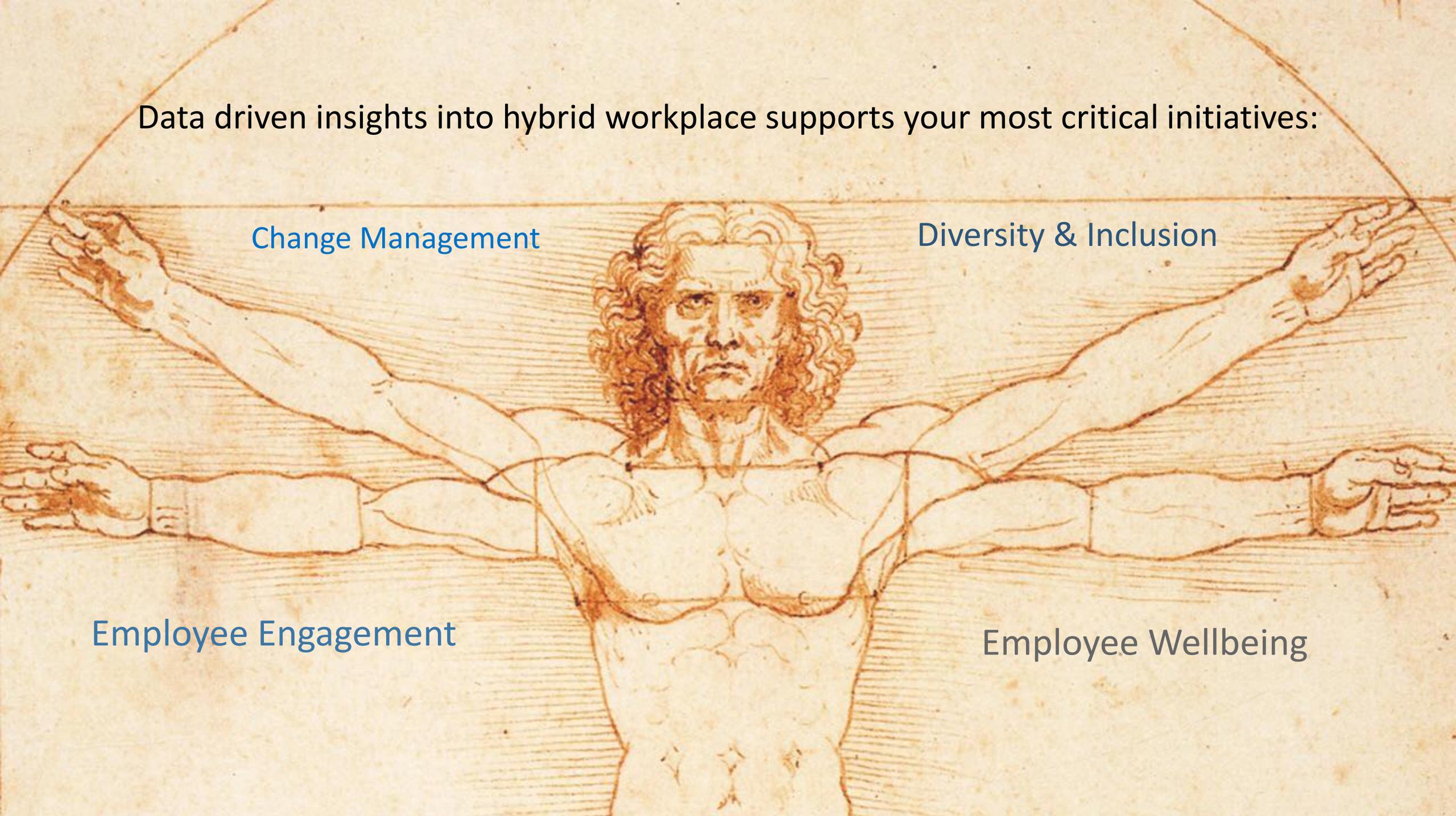
Data driven insights into hybrid workplace supports your most critical initiatives:

Change Management

Diversity & Inclusion

Employee Engagement

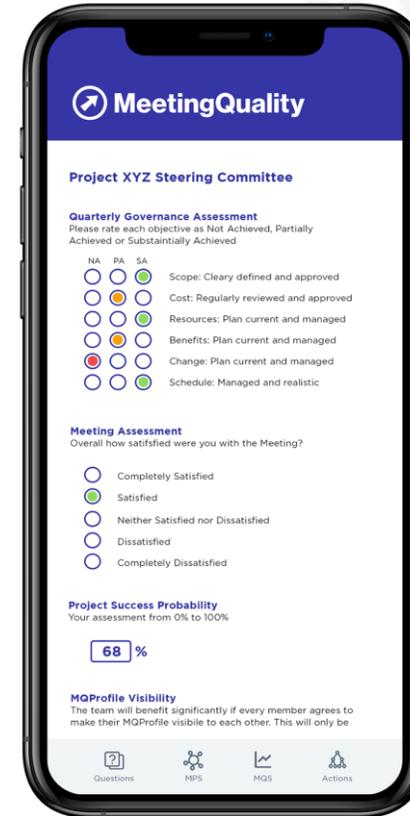
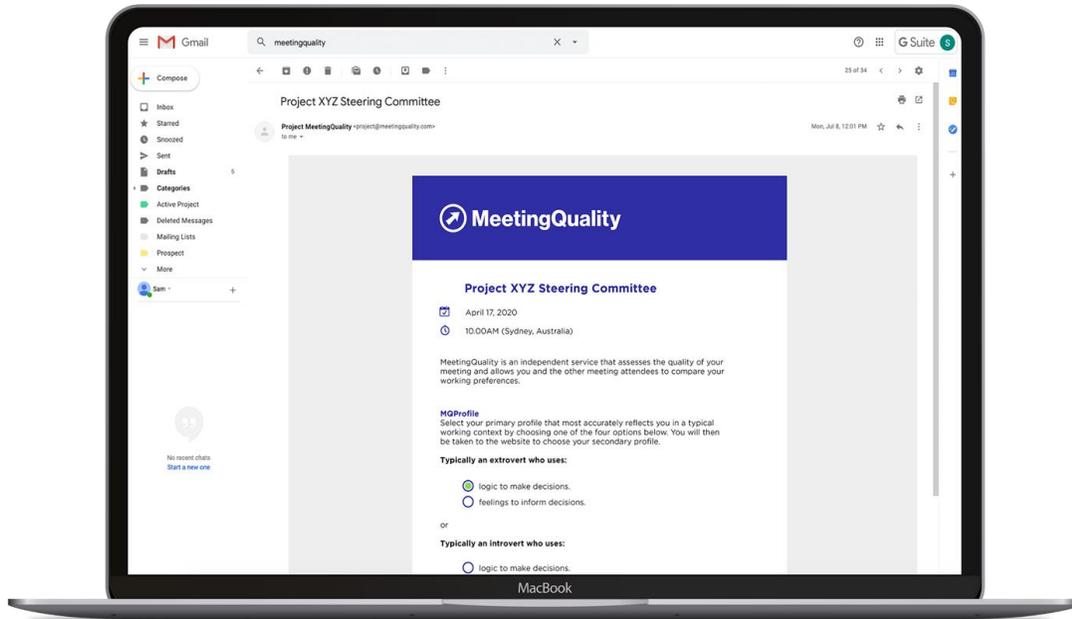
Employee Wellbeing



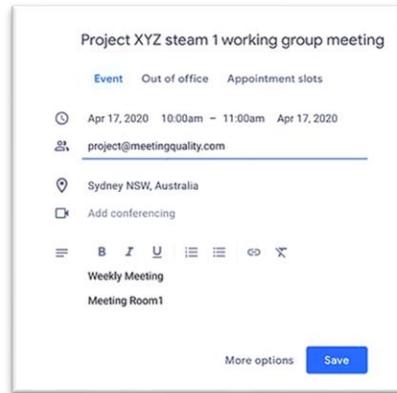


Cognitive Workplace Optimization

Patent Pending: cognitivewx.info/uspto



FEEDBACK REQUEST EMAIL RECEIVED JUST AS THE MEETING STARTS



Add

Simply add
`cognitive.workspace@meetingquality.com`
as an attendee to your recurring team meeting

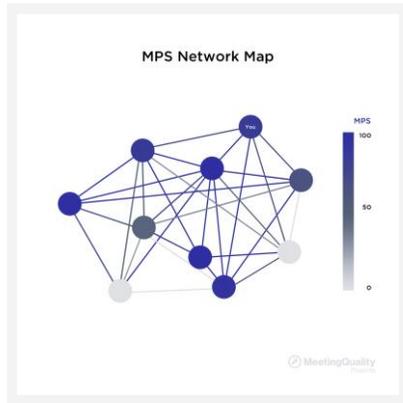


Respond

Rating material is sent to attendees email just as the meeting starts

Each attendee then replies to the email with their assessment

Relationships, perception, project risk and emotion by location



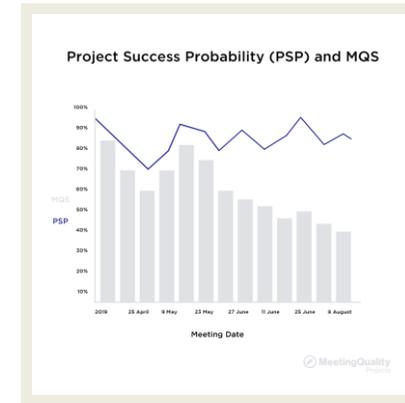
Measure

- Relationships
- Perceptions
- Emotion



Remediate

- Interventions
- Individual Communications



Predict

- PSP - MQS Divergence
- Fear and Anger



WORKPLACE IMPACT REPORT

MONTHLY EXECUTIVE REVIEW

DATE AND TIME



ATTRITION RISK

effectively informing which teams should return to the office first or remain remote requires understanding how different teams have been impacted





Improved from last month



No change from last month



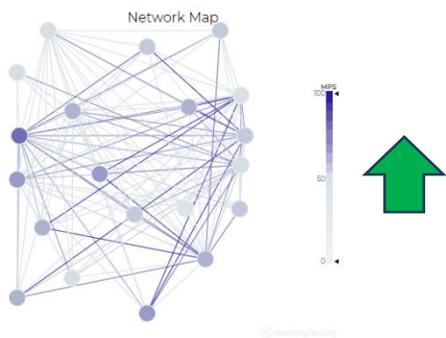
Diminished from last month

TEAMS

DEFINED AS BUSINESS UNITS WITH DIRECT REPORT TO CEO



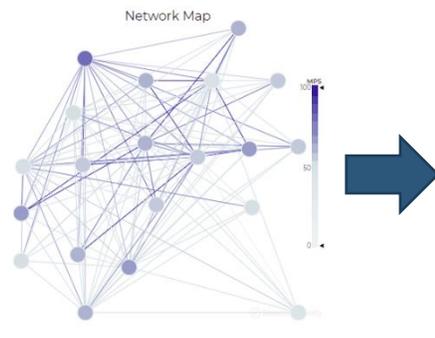
RESEARCH AND DEVELOPMENT



MPS in this case was between 45% and 83%.



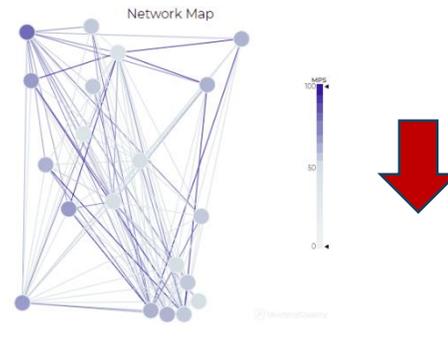
MARKETING AND INNOVATION



MPS in this case was between 40% and 75%.



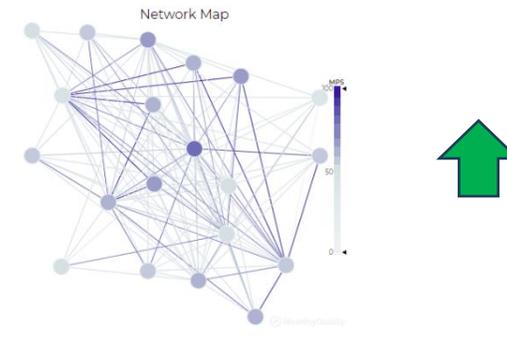
FINANCE AND CONTROL



MPS in this case was between 47% and 85%.



HARDWARE TECHNOLOGIES



MPS in this case was between 50% and 93%.

TEAM – “RESEARCH AND DEVELOPMENT”

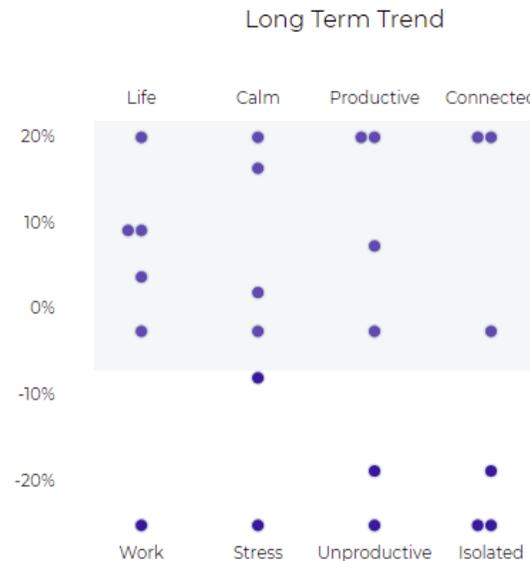
Working Practice Sustainability

The graph below shows all self assessments of Productivity vs Sustainability (assessed from Balance, Wellbeing and Team Connection) of working practices. Ideally everybody should be in the top right corner of the graph which would mean that each person felt they were working productively in a sustainable way.



Long Term Trend

The graph below shows the long-term trend for each of productivity, balance, wellbeing and team connection using the slope of each person's regression line. Each dot in the graph below represents a person. If the dot is below 0% then that person's score is declining over time. The bigger the negative score the faster their score is declining. It is preferable that each dot is above 0% which means that person's score is increasing over time.



HYBRID WORKPLACE RISK ASSESSMENT

Which locations support individual, team and project success

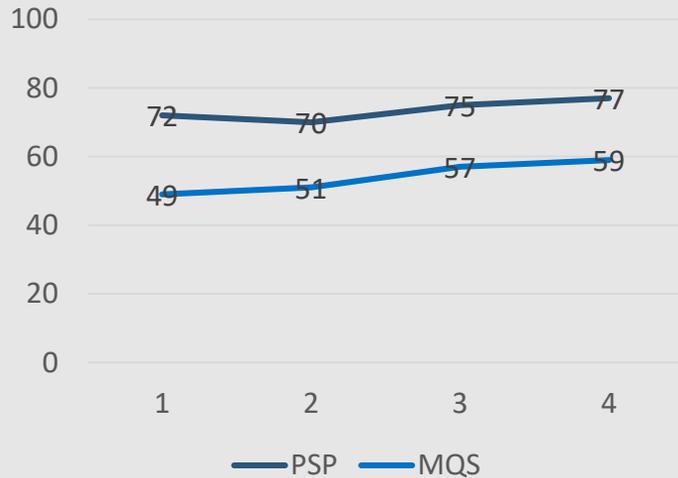


PROJECT RISK OFFICE VS REMOTE

Cognitive Score 75



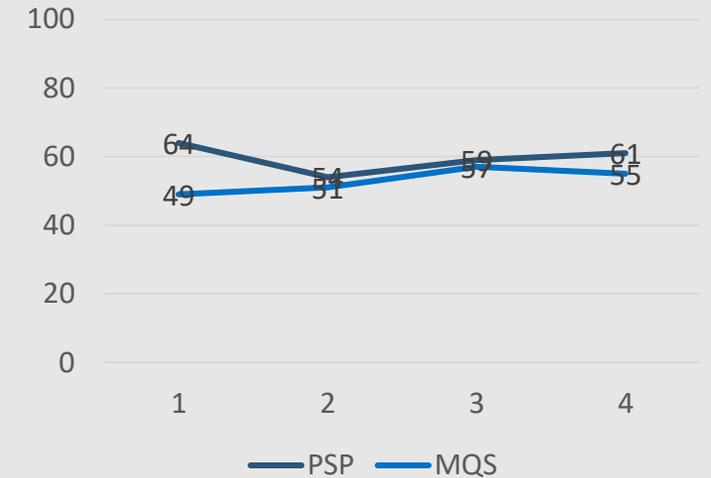
PHYSICAL OFFICE



Cognitive Score 66



REMOTE



TEAM – “FINANCE AND CONTROL”

Location Based Results

For this month, the teams in this group found office scores continue to improve with launch of Pilot B in August. Remote work continues to have a negative effect on MPS which is leading to increased project risk.

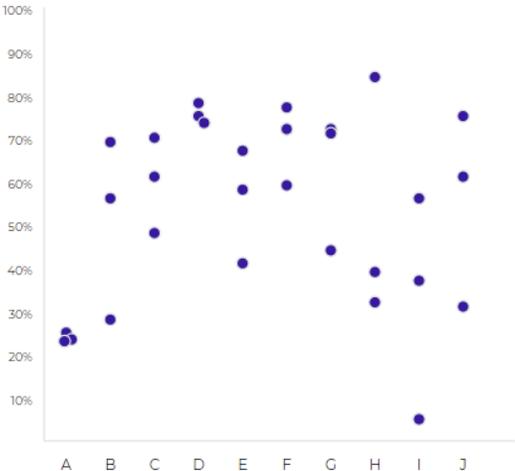


Remote
Cognitive Score 49

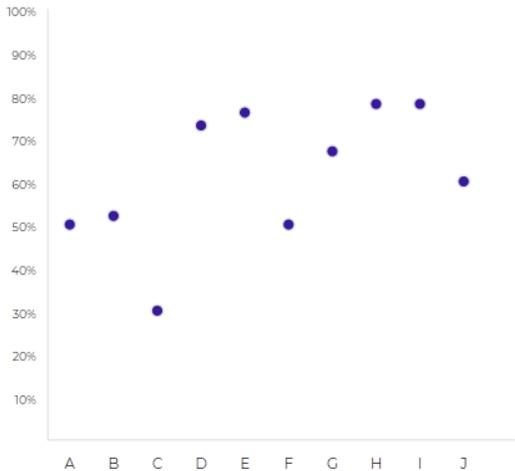


Office
Cognitive Score 66

Location Results



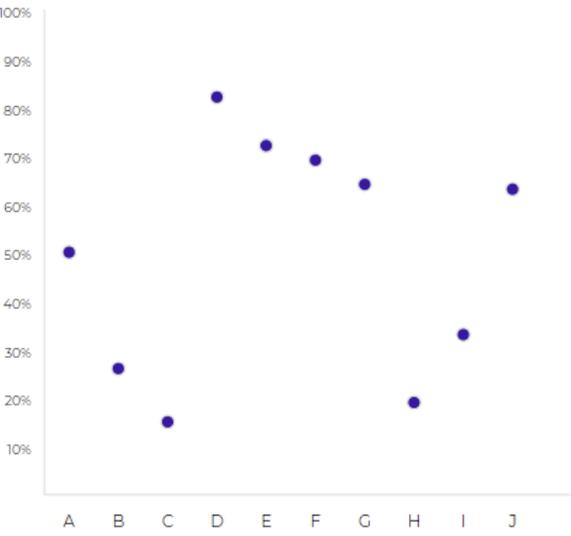
Location Results



Question	
A	Overall, how satisfied were you with the Meeting?
B	How satisfied are you with the individual workspace that you typically use in getting your work done?
C	How satisfied are you with understanding policies, programs, training for use of the spaces in your office?
D	How satisfied are you with air quality, noise level, lighting in this location?
E	How satisfied are you with the quality of group and social spaces in this location?
F	How is your work life balance? 100% = fully balanced towards life.
G	How is your stress levels?
H	How is your productivity?
I	How is connected to your team do you feel?
J	What is your assessment of the Project Success Probability?

Office location 1 - 1214 center

COGNITIVE RATING: 50



- A Overall, how satisfied were you with the Meeting?
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- F How is your work life balance? 100% = fully balanced towards life.
- G How is your stress levels?
- H How is your productivity?
- I How is connected to your team do you feel?
- J What is your assessment of the Project Success Probability?



PILOT SPACES @ 1214 CENTER



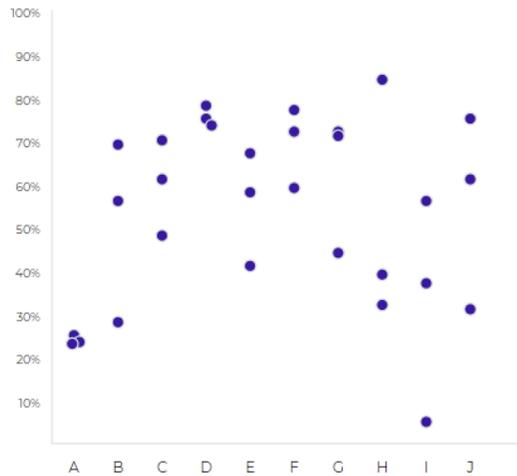
Pilot A
Cognitive Score 54



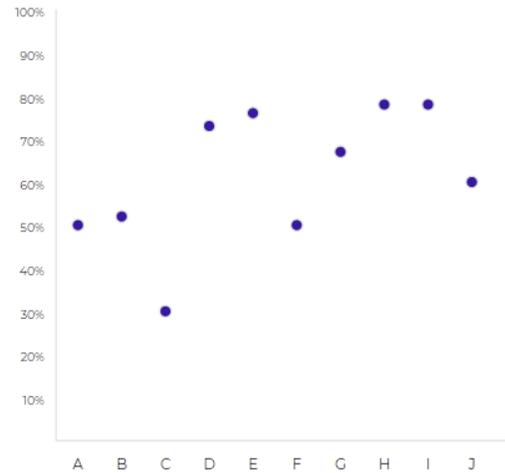
Pilot B
Cognitive Score 62



Location Results



Location Results



- A Overall, how satisfied were you with the Meeting?
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- D How satisfied are you with air quality, noise level, lighting in this location?
- E How satisfied are you with the quality of group and social spaces in this location?
- F How is your work life balance? 100% = fully balanced towards life.
- G How is your stress levels?
- H How is your productivity?
- I How is connected to your team do you feel?
- J What is your assessment of the Project Success Probability?



THANK YOU



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[HTTP://WWW.COGNITIVEX.INFO](http://www.cognitivex.info)